

Get Involved: Organize the Next Conference in 2007!

Founded in 1999, the **Reaching Out LGBT MBA Conference** is an entirely student-organized event. The 2007 conference will be the tenth since its inception, and its evolution has relied on the vision and innovation of current MBA students. A core team made up of students from two or three host schools work together to plan and coordinate all aspects of the conference. Reaching Out MBA's board of directors, composed entirely of past organizers, serves as institutional memory and is available to advise as needed. Corporate enthusiasm and support for the event has never been stronger. More than fifty companies sponsor the event, and the conference continues to be a prime venue for the recruitment of both first- and second-year students by the world's leading companies who support LGBT equality.

*"Organizing the Reaching Out Conference was **the single best experience of my MBA career**. It gave me the opportunity to interact with the management of top companies, meet hundreds of other LGBT individuals from around the country and build a powerful network of colleagues at other business schools. As **the organizing committee has full responsibility for the conference**, we were able to innovate, expand the reach of the conference, and help strengthen LGBT leadership in business. **There is no better way to grow professionally than to have that degree of authority and ownership.**"*

Sarah Singer, MBA Kellogg Class of 2005
Organizer, Reaching Out MBA Conference, Chicago, 2005
Current Reaching Out MBA, Inc. Board Member

Organizing the Reaching Out LGBT MBA Conference is about ...

Leadership...

- Direct and coordinate a high-profile, annual forum that attracts more than 600 LGBT MBA students and professionals from an array of industries and sectors.
- Join a dynamic team of MBA student peers with the authority and responsibility to shape all aspects of the conference. You will
 - Define the conference's thematic focus and direction
 - Develop and launch the marketing plan;
 - Maintain ongoing relationships with corporate partners and solicit new sponsorships;
 - Shape the conference program;
 - Build relationships with high-profile speakers;
 - Manage all operational decisions and logistics;
 - Expand the event's reach into new industries and beyond North America

...and continue a tradition of innovation and excellence as you organize the next Reaching Out.

Networking ...

- Develop professional relationships with LGBT business leaders and our allies.
- Build a powerful network of peers at business schools across the country and around the world.
- Show prospective employers that you are a leader, both professionally and in the LGBT community.

Growth...

- Gain marketing, fundraising, financial management, program development and project management experience while fostering LGBT equality in the workplace.

...Creating the best kind of value.

*“Orchestrating a conference that brings together the LGBT business leaders of today and tomorrow was **an extremely rewarding and empowering experience**. I am honestly envious of the future organizers and the amazing journey they will soon embark on.”*

David Cavanaugh, MBA Kellogg Class of 2006
Organizer, Reaching Out MBA Conference, Chicago, 2005
Current Reaching Out MBA, Inc. Board Member

To learn more ...

- **Visit** the “Reaching Out 2007” page of the Reaching Out MBA website: www.reachingoutmba.org
- **Join** the mailing list for prospective future organizers by emailing: nextconference@reachingoutmba.org
- **Attend** the 2007 Organizers Meeting scheduled for **6:30pm on Saturday, October 14, 2006** in Uris.
- **Introduce** yourself to current and previous Reaching Out MBA organizers at the conference They will be designated with special nametags.
- **Start** now! Send your questions to: nextconference@reachingoutmba.org

**Reaching Out LGBT MBA Student Conference: NYC 2006
Application to Serve as Organizer and Host City, ROMBA 2007**

Since January of 2006, the New York City Organizing Committee has been committed to bringing the 2006 Reaching Out Conference to life. Although organizing the conference requires an extensive amount of work, it has proven to be one of the most rewarding efforts of our MBA careers. We now invite LGBT students in MBA programs from across the nation and around the world to submit their proposal to serve as the 2007 Reaching Out MBA Conference Organizing Committee!

By November 6th, please submit a proposal, which addresses the following:

1. General Description
 - a. Propose a city to host the conference. Provide ample information on hotel options, including guest room, ballroom, and meeting room availability, capacity, and potential hotel rates for attendees. The NYC conference required a ballroom with the capacity to seat approximately 600 attendees, 10 meeting rooms for panels, registration, etc, and approximately 460 guest room nights divided over four nights.
 - b. Describe the LGBT organizations of the host MBA programs. Emphasize the work that these organizations have done on campus and in the broader community as well as any existing relationships between the host schools' MBA programs and/or student LGBT organizations
 - c. Assemble a Steering Committee for your conference and describe their individual leadership roles in business school, work and the community
2. Conference Details
 - a. Propose innovations for the next Reaching Out Conference
 - b. Propose potential themes, topics and panels
 - c. Propose dates for the next conference with a description of factors contributing to the possible dates
3. Follow up
 - a. Provide your contact information

The proposal will be evaluated on the specific ideas and the depth of answers.

We hope you enjoy organizing this conference as much as our committee has and we look forward to reviewing your application.

Sincerely,

Organizing Committee
2006 Reaching Out MBA Conference, New York City

Application Time Line

Applications are due by 12 noon on November 6th, 2006. Please send them to nextconference@reachingoutmba.org. The New York Organizing Committee will then select next year's organizers and notify them via email by November 13th, 2006. A "Hand Off" Retreat with the 2006 Organizing Committee, the Reaching Out MBA Board of Directors, and the 2007 Organizers will then be held in the 2007 host city over a weekend in January, 2007.